



19 RWA Companies You Absolutely Must Know



Introduction

Welcome to this presentation on the 10 Real-World Asset (RWA) projects you absolutely must know. Today, we'll explore how blockchain technology is revolutionizing the way we interact with traditional assets, from real estate to treasury bonds. We will delve into each project's unique approach to integrating these assets into the digital world, highlighting their innovative solutions and contributions to the DeFi ecosystem.





Ondo Finance is bringing institutional-grade finance to blockchain. They specialize in offering yield-bearing tokens that are backed by treasuries and have expanded their reach with the launch of Ondo Global Markets, which focuses on tokenizing stocks. Additionally, Ondo's Flux Finance platform allows users to borrow against their RWA tokens.

The Ondo token plays a crucial role in the governance of Flux Finance. Ondo Finance has successfully raised \$22 million through an ICO and an additional \$24 million in two venture capital rounds, attracting significant investors such as Pantera, Wintermute, and Coinbase Ventures.

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MANTRA Network is creating a 'chain of regulated digital assets' within the Cosmos ecosystem, focusing on compliance for real-world and tokenized assets. Built on Cosmos SDK with Tendermint BFT consensus, MANTRA Chain is designed for a broad user base, prioritizing regulatory safety.

It aims to attract institutional and retail participants, offering a platform for compliant Web3 application development in diverse sectors. The project, which secured \$11 million in funding, operates with its native token, OM.



tokeny SOLUTIONS

Established in 2017, Tokeny has emerged as an institutional-grade tokenization platform for a diverse range of assets including real estate, art, commodities, funds, bonds, equities, and debts

A significant contribution of Tokeny is the creation of ERC-3643, recognized as the market token standard for compliant tokenization. The company has raised a total of €10 million, as reported by Crunchbase and has no native token.

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Securitize is a platform specializing in the tokenization of real-world assets, facilitating the creation, issuance, and management of digital securities on blockchain technology. Recently, Securitize was in the news for teaming up with Blackrock on their BUIDL fund, a tokenized US treasuries fund for institutional investors. Securitize last raised a Series B round in 2021 worth \$48m

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DigiShares

DigiShares offers a white-label tokenization platform that focuses on digitizing and automating processes associated with investments, distributions, and trading of assets. It allows asset owners, predominantly in real estate, to fractionalize assets, companies, and funds.

DigiShares is also developing a digital identity framework and has raised \$2 million in funding, as reported by Crunchbase.



Pendle Finance offers a permissionless yield-trading protocol, enabling advanced yield management strategies in DeFi. It focuses on Yield Tokenization, dividing yield-bearing tokens into principal (PT) and yield (YT) components for trading via its AMM.

Pendle aims to transform the interest derivative market from traditional finance, integrating DeFi with real-world assets like Flux Finance's fUSDC. Despite undisclosed fundraising details, the Pendle token boasts a market cap exceeding \$1 billion.

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Lucidao is a decentralized autonomous organization (DAO) with a focus on bridging blockchain and real-world assets through a community of Oracles and users. Its flagship product is Altr, a novel product that allows luxury items like watches and cars to be tokenized into NFTs, which can then be used as collateral for loans. The platform is governed by its LCD token, established in 2022.

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CellarDAO offers an innovative approach to investing in the wine and spirits market using blockchain technology. The platform specializes in digitizing top-quality wines and exceptional spirits into NFTs, making these investments tradeable as digital ownership assets.

Additionally, NFT holders have the flexibility to either redeem their bottles for personal use or keep them in storage as an investment. CellarDAO is currently conducting a 1.5 million public sale for \$CASK tokens, which allows token holders to vote on investment proposals.

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RealT



RealT revolutionizes real estate investing by offering fractional, tokenized ownership of US properties through blockchain technology. Properties are represented by unique tokens, allowing investors to receive weekly rent payments in stablecoins, partake in decision-making and utilize their assets in DeFi. Each property is held within a legal entity (Inc or LLC) and professionally managed, offering a hassle-free investment experience.

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Maple Finance offers a range of lending solutions tailored for digital-first lenders, focusing on meeting various liquidity, risk, and return requirements. Their services include overcollateralized lending to institutional counterparts, secured by digital assets, featuring comprehensive borrower due diligence, on-chain transparency, and downside protection.

Maple Finance first raised capital in 2021 and raised a \$5m strategic round in Aug 2023. The \$MPL token is the governance token of the Maple ecosystem.

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FRANKLIN TEMPLETON

Franklin Templeton is an established global investment management firm with a rich history. The firm has developed the Franklin OnChain U.S. Government Money Fund (FOBXX), notable as the world's first mutual fund to harness blockchain technology for transaction processing and share ownership recording.

Furthermore, Franklin Templeton has also ventured into the cryptocurrency space by issuing a Bitcoin ETF, positioning Franklin Templeton as a key player in the integration of established financial markets with emerging blockchain technologies.

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Founded by DeFi OG Robert Leshner, who previously founded Compound, Superstate brings compliant financial products on-chain. Superstate has recently launched its first tokenized U.S. Treasury fund on the Ethereum blockchain. This private fund directly holds short-duration Treasury bills and targets returns aligned with the federal funds rate.

In just a few weeks since launching, Superstate's USTB has attracted \$85m. The company raised \$14m in a round led CoinFund and Distributed Global and has no token as of now.

13 Centrifuge

Centrifuge offers an infrastructure and ecosystem for managing and investing in a diverse portfolio of assets including structured credit, real estate, and consumer finance, ensuring full collateralization and legal recourse for investors.

Key milestones include integrating the first real-world asset pool with MakerDAO and launching Centrifuge Prime for DeFi organizations. Centrifuge, a cross-chain capable platform, has raised \$15.8 million in venture funding and operates with a governance token, CFG.

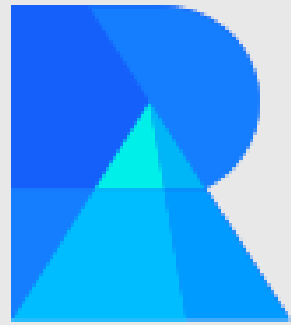
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Backed Finance, founded in 2021, is revolutionizing decentralized finance by creating ERC20 tokens that represent real-world assets like stocks, bonds and ETFs. These tokens, fully backed 1-to-1 with the underlying assets, enhance the DeFi ecosystem's flexibility.

Focusing on compliance and interoperability, Backed aims to make financial assets globally accessible and efficient. With a total of \$6.9 million raised in funding, Backed Finance operates without its own token and is headquartered in Zug, Switzerland.

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Republic

Republic operates as a private investment platform that offers both crowdfunding opportunities and a dedicated cryptocurrency branch. The platform has garnered significant financial backing, raising \$214 million over three funding rounds.

As part of its growth strategy, Republic is delving into the field of tokenization. A key initiative in this area is the Republic Note, a digital asset backed by a Republic's private equity portfolio of over 600 companies. Additionally, Republic's strategic partnership with INX reflects its ambition to expand its footprint in the tokenization space.

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INX is a hub for listing and trading digital assets, offering a range of options including cryptocurrencies, tokenized real-world assets, and security tokens. It also supports businesses in tokenizing assets in compliance with US securities law.

INX raised \$85m through the first blockchain IPO, marking it as the first SEC-registered security token to go through the IPO process. INX also raised \$32m through a private placement of shares.

INX has a profit-sharing security token, \$INX.

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Mavryk is a Layer-1 blockchain network designed with a focus on real-world assets (RWAs). As a vertically integrated chain, Mavryk incorporates many services such as wallets, DAO treasury, and others into its core offering. The platform runs on Liquid Proof of Stake (LPoS) and integrated on-chain Treasury for DeFi initiatives.

The Mavryk litepaper sets out the tokenomics of MVRK, the Mavryk governance token, although no release date has been set yet.

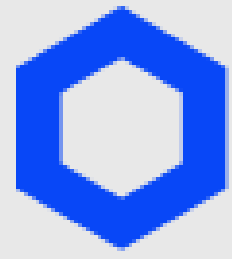


Swarm offers a unified market infrastructure where traditional financial assets like gold and real estate are paired with crypto assets and tokenized stocks.

Operating under Germany's Federal Financial Supervisory Authority (BaFin), Swarm Markets ensures governance and accountability on par with traditional financial institutions.

With a native token, SMT, and over \$5 million raised in funding, Swarm is poised to significantly expand the DeFi ecosystem

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Chainlink

A leading provider of Oracle and other data solutions, Chainlink is making a massive push into tokenized RWA with a suite of products aimed at issuers including proof of reserves, cross-chain interoperability and trustless price feeds.

What RWA Projects Are You Tracking?



comment below!

